



October 13, 2008

Dear Friend of HARC,

We are writing today because we believe in the mission of the HIV/AIDS Resource Center (HARC). HARC's mission is to provide HIV related services to our community through compassionate direct care, prevention, and outreach activities.

If you too believe in the mission and want to support HARC, we have a way you can help. And it only costs you one bottle of wine! Your one bottle will help us raise more than \$20,000. Here's how it works:

- Well-known personalities such as yourself each donate one bottle of wine. Past donors include Governor Granholm, Mayors past and present from Ann Arbor and Ypsilanti, Craig Common, Eve Aronoff, Peter Sparling, Malcolm Tulip, Yo-Yo Ma, Ann Arbor Symphony conductor Arie Lipsky, and more.
- Each individual autographs their bottle and tells why they selected that wine. Sometimes it is a story, sometimes a description of the wine, and sometimes just a connection to the label.
- The entire collection is raffled off at our wine tasting event. One lucky winner receives the lion's share of the collection, an instant "Ann Arbor Wine Cellar". Smaller lots are also raffled so that many people can leave winners.

The raffle is held at our premier wine-tasting event:

The Ann Arbor Wine Cellar 2008

V2V Home and Apparel
Kerrytown Market & Shops
Thursday, November 20th
6:30 – 8:30 p.m.

We will again hold the event in the Kerrytown Market & Shops. We are moving to the other side in the fabulous space housing **V2V Home and Apparel**. Some of the finest wine distributors in Michigan will be donating wine for the tasting tables.

Food is provided by **Food for All Seasons, Dine |aut| Catering**, and a chocolate fountain from **Schokolad Chocolate Factory!**

Ann Arbor Wine Cellar 2008

Thursday, November 20th
gltbooks.com/winecellar.htm
winecellar@r2harc.org

Host Committee

Keith Orr
Common Language Bookstore

Martin Contreras
laut|BAR

Linda Lombardini
Trillium Real Estate

Jen Lenard-Benson
Perry Nursery School of Ann Arbor

Michael Benson
Associated Spring

Jimena Loveluck
HIV/AIDS Resource Center

Event Location

V2V Home and Apparel
415 North Fifth Avenue
Ann Arbor, MI 48104

HARC Offices

www.r2harc.org

3075 Clark Road
Suite 203
Ypsilanti, MI 48197
(734) 572-9355

211 West Ganson Street
Suite 110
Jackson, MI 48209
(517) 780-3262



. . . providing HIV related services to our community through compassionate direct care, prevention, and outreach activities.

The key to success of the wine raffle is the incredible diversity of selections and the personal touch of the donor.

- We had donations of premier vintages from sommeliers and wine aficionados: Steve Goldberg (the Earle), Craig Common (Common Grill), Eve Aronoff (eve, the restaurant), Josh Powers (Quarter Bistro) and more.
- We had donations from well-known personalities with labels that spoke of the person: Trillium Wine from Trillium Real Estate, Mayor Hieftje donates "Vina Mayor", and Judy Dow annually gives a bottle of "Diva" champagne.
- Some bottles spoke of a special trip, memory, or anniversary. Patricia Garcia makes regular trips to Francis Ford Coppola's vineyard in Napa Valley, and donates mementos of those trips. Howard Israel and Henry Grix always give us wine and stories of trips to great wine regions of Europe.
- Some donations were from vineyards the donors had visited and enjoyed: Stephanie Weaver from the Ann Arbor School of the Performing Arts donated a bottle from a vineyard across the street from where she grew up. Marlina Studer owns a Chilean vineyard, and donates some of her own wine every year. Laura Sanders gives a precious bottle from her own vineyard here in Ann Arbor!
- All of the donations make this event possible!

We hope you will join us. It's easy:

- Select a wine that means something to you.
- Autograph the bottle. We can provide a glass-compatible pen at the time of pick-up, or simply autograph the label.
- Write a short description of the wine, or better yet, your reason for selecting that particular bottle by filling out the donor form.

We will be happy to arrange for a pickup of the wine at your convenience.

We are attaching a form you can send or fax to us. You can also arrange your donation online at www.glbttbooks.com/winecellar.htm. If you have any questions feel free to call or email us. All of our contact information is attached.

Sincerely,

Keith Orr & Martin H. Contreras

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Mosaic Foundation
Kerrytown Market & Shops
NSF International
DINE \aut\ Catering
Schokolad Chocolate Factory
Anonymous Friend of HARC

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Honorary Chairs

Linda Lombardini
Sandi Smith
Bill Tenant, MPA

Ann Arbor Wine Cellar 2008
Thursday, November 20th
glbtbooks.com/winecellar.htm
winecellar@r2harc.org

Ann Arbor Wine Cellar

Thank you for your donation of one bottle of wine. Please let us know about your donation one of three ways:

- Complete the form and mail to:
Keith Orr and Martin Contreras
\aut\ BAR
315 Braun Court
Ann Arbor, MI 48104
(734) 994-0558
- Fax the form to (734) 994-1396
- Complete the information online at gltbooks.com/winecellar.htm

Autograph The Bottle:

We can arrange for a glass-compatible pen for your use at time of pickup. Otherwise you may autograph the label.

Basic Contact Information:

Name: _____

Address: _____

City, ST Zip: _____

Phone: _____

Email: _____

Tell Us About The Wine:

Feel free to be creative with your description. It could be the story of your first encounter with the wine, a visit to a vineyard, or a description of the wine. It's up to you. If you need more room you may attach a sheet or continue on the back.

Wine: _____

Why I picked this bottle: _____

Retail Value: _____

Arrange For Pickup Of The Wine:

- I will drop off at the \aut\ BAR
- Please call me to arrange for pickup
- Please email me to arrange for pickup

- I want to attend the event. Please have HARC contact me about tickets.*
- I would like to purchase Raffle Tickets. Please contact me.*

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